

GEMMA ANALYTICS

OFFER FOR RETAINER

for

omos media GmbH

Lützowstraße 105/106, 10785 Berlin

– hereinafter referred to as "Client" –

by

Gemma Analytics GmbH

Chausseestraße 17, 10115 Berlin

– hereinafter referred to as "Gemma" –

Gemma offers to implement a modern analytics & data infrastructure for the client within the client's technical infrastructure.

Cooperation Obligations of the Client

The Client will, with appropriate support from Gemma, where applicable:

1. Provide GitHub/GitLab/Bitbucket (or similar) repository access with maintainer rights or allow Gemma to create it
2. Provide access to AWS/GCP/Azure (if needed) or allow Gemma to create it and provide billing details
3. Provide access to the tools mentioned in the order lines below, or allow Gemma to create it and provide billing details
4. Provide view access to the UI for the aforementioned data sources (for manual data validation)
5. Provide the required credentials for the aforementioned sources

Please note that data models and reports can only be created to the extent that the data exists in the aforementioned sources

Service Description	Daily Rate in EUR ("Retainer Rate")	Monthly Allocation in Days ("Retainer Days")	Monthly Budget in EUR ("Retainer Budget")
Subject-Matter Consulting & Implementation • AI setting optimisation • Automations through the implementation of agents • Work on stakeholder ad-hoc requests • Expansion of the data base by adding additional data sources • Maintenance of the existing data stack and pipelines	1,190	8	9,520
Total (per month)		8	EUR 9,520

Retainer Usage and Carry-Over

Based on current project needs, the allocation of Retainer Days may vary between services from month to month without affecting the agreed Retainer Days total. At the Client's prior request, Gemma shall provide the Client with a monthly summary of the allocation of Retainer Days across the services provided.

Any reduction in the number of Retainer Days requires prior agreement between the Parties in text form. If Gemma is unable to perform the Services due to reasons within the Client's sphere of responsibility, e.g., missing information, failure to comply with its cooperation obligations as set forth herein, delayed approvals, or failure to provide necessary access, the Retainer Budget remains fully payable.

Unused Retainer Days may be carried over to the following month only upon mutual agreement between the Parties in text form.

Any Services performed in excess of the agreed Retainer Days shall be invoiced by Gemma at the Retainer Rate as set forth herein, if applicable, pro rata.

Term and Termination

The term of this order begins on 1 September 2026. This order has an indefinite term. Each party may terminate this order without cause, observing a notice period of two months to the end of the month.

Order confirmed

Place, Date

Client
represented by:
Sebastian Berger
Head of E-Commerce & Development

Order accepted

Place, Date

Gemma
represented by:
Bijan Soltani
Managing Director